Project: **interCultural Leadership In the Digital Era**

Project acronym: **CLIDE**

**Erasmus + Action:** Erasmus Mundus Design Measures

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The interCultural Leadership In the Digital Era (CLIDE) is a **joint Master programme proposal** organised by five leading universities in the field of digital management. Creation of the necessary documentation for the initiation of the program via Erasmus Mundus Design Measure, which is designed to meet students’ needs as future professionals in several settings within the fields of managing distributed, intercultural and international teams. Looking at the constant digital transformation of the organisation and preparation for entering the generation Z labour market, there is a growing demand for specialists with digital competences, including leadership competencies to manage such complex teams. To this end, the CLIDE Master programme sets **two main objectives** namely:

• reinforce the international experiences of students in e-skills management to go beyond the requirements of the national market and align with the needs of the international labour market

• strengthen their employability through a policy of compulsory internships and the development of soft skills and e-skills necessary for professional integration (intercultural management, risk management, etc.)

To meet these main objectives, **the Nicolaus Copernicus University in Toruń (Poland) (acronym NCU), the Laurea University of Applied Sciences in Vantaa (Finland) (acronym LUA), the University of Granada (Spain) (acronym UoG), Simon Kuznets Kharkiv National University of Economics (Ukraine) (acronym KhNUE) and Hassan II University in Casablanca (Morocco) (acronym H2U)** joined forces to create an innovative study programme and provide a balanced integration of theory, practical experience, empirical research and policy analysis.

The CLIDE Master Programme: The mobility scheme is organised to provide the student with the maximum flexibility in this decision-making process. For this, we offer two professional tracks (specialisations) covering the two years of the Master’s programme. Following the first semester, students have to define their career plan and their mobility scheme: **(1) Leadership for the digital economy and (2) Leading intercultural teams.** Each track has a sub-programme dedicated to skills digitalisation that fits with the labour market needs and future employment trends. The two tracks has been elaborated by accordance with the academic specialisation of each university and the link of each university with the professional world.